



# 24<sup>TH</sup> WORLD MEETING ON SEXUAL MEDICINE

Joint ISSM/MESSM  
Annual Scientific Meeting 2023  
in collaboration with the  
Emirates Urological Society

December 15-17, 2023

Dubai, UAE

- Invitation to Corporate Sponsors and Exhibitors -

## Table of Contents

### Meeting Venue

Dubai World Trade Center  
Sheikh Zayed Road  
Dubai 124752, UAE  
Website: <https://www.dwtc.com/en/>

### Organizing Entity

The International Society for Sexual Medicine (ISSM) is a 501(c)3 exempted US non-profit corporation registered in the state of California, USA.

### WMSM Office / Meeting Planner (PCO)

ISSM Executive Office, operated by Status Plus BV  
Mr David Casalod, CEO, ISSM Executive Director  
Ms Vivian Gies, Event Manager, ISSM Meeting Director  
Zaanweg 119A, 1521 DS Wormerveer, Netherlands  
Phone: +31 75 647 6372 / Email: [info@wmsm.org](mailto:info@wmsm.org)

### Local Meeting Planning Agent and Office

MCI Middle East  
Mrs. Soumya Varghese, Project Manager  
Dubai World Trade Centre Suite 902, Level 9  
Sheikh Zayed Road  
Dubai 124752, UAE  
Phone: +971 4 311 6300  
Email: [dubai@mci-group.com](mailto:dubai@mci-group.com)

### Liability

All organizations and/or person(s) mentioned act solely as agent/intermediary in all matters related to organizing the WMSM Meeting, transport, hotel accommodation, services and facilities provided by other parties, firms, organizations or corporations and shall therefore not be liable for any loss, damage, injury, accident, inconveniences caused by strike, acts of war or any other circumstances.

### Profit Application

Whenever a profit is made from the World Meeting on Sexual Medicine, the revenues will be restricted to be applied to scientific research, scholarships, support of research projects. A fixed percentage of the profit will specifically be allocated to support research and education in Asia.

### Changes and Updates

This document and all items that are being offered through this document are subject to availability, changes and updates. Last update: April 2023

Table of Contents .....	2
Introduction.....	3
About ISSM .....	4
Previous World Meetings .....	4
Destination Dubai .....	5
Venue: Dubai World Trade Center .....	5
ISSM Leadership.....	6
MESSM Leadership.....	7
Emirates Urology Society (EUS) Leadership .....	8
WMSM Scientific Committee.....	9
Scientific Program & Abstracts .....	10
Sponsorship Information & Levels .....	12
Sponsor Packages.....	13
Premium Sponsor .....	13
Major Sponsor .....	14
Main Sponsor .....	16
Supporter Package .....	17
Custom Packages.....	17
Industry Symposia .....	18
Symposia Options and Timeslots .....	18
Symposia Terms and Conditions.....	19
A-la-carte Sponsorship Options .....	19
Exhibition .....	22
Exhibition Booth Space.....	22
Exhibition Hours (preliminary).....	23
WMSM Sponsors from the last 5 years .....	23
Legal Notices .....	24
TERMS & CONDITIONS .....	25
End Notes.....	34

# Introduction

On behalf of the International Society for Sexual Medicine (ISSM) and the Middle East Society of Sexual Medicine (MESSM), and in collaboration with the Emirates Urology Society (EUS), we cordially invite you to become a part of the 23<sup>rd</sup> World Meeting on Sexual Medicine (WMSM) that will take place at the Dubai World Trade Center in Dubai, UAE, from 15 to 17 December 2023. We are delighted to welcome you to an exciting and productive meeting in the Middle East that will gather some of the greatest minds in this field to tackle the most crucial challenge in sexual medicine and health that our generation is facing today.

The WMSM is a truly international meeting and attracts delegates from around the world. Healthcare Professionals attending the WMSM represent a variety of medical specialties and fields, including physicians in the field of urology, andrology, gynecology, psychology and psychiatry as well as other scientists and clinicians from all over the world. The WMSM has high content standards and thus provides a high educational and scientific value. It is therefore regarded as the prominent and most important meeting in the field of Sexual Medicine and Health to attend where new data and science is presented by Key Opinion Leaders to a committed and loyal international audience.

As the field of Sexual Medicine has evolved over the years from erectile dysfunction to also encompass female sexual disorders and social and gender issues, the WMSM now deals with all aspects of male and female health affected by these conditions. The Scientific Committee is planning a mixture of various State-of-the-Art Lectures, Podium Presentations, Poster Presentations, Interactive Sessions, Debates, Round Table Discussions, Pre-Conference Symposia and Educational Workshops. It is expected that approximately 1.000 healthcare professionals working in the field of Sexual Medicine will come to Dubai to attend the World Meeting.

We wholeheartedly welcome you to support our meeting. As a sponsor and/or exhibitor you will become highly visible and you will be an integral part of this high-level meeting as you will be given considerable exposure during the meeting. We are convinced that the scientific program will be of interest to all physicians with an interest in sexual medicine and that the scientific and educational content will be of very specific interest. The WMSM is therefore the ideal platform for both physicians and industry partners to facilitate cross-pollination of ideas, knowledge, skills, innovation and science.

The ISSM, MESSM and EUS are very appreciative of any support and/or sponsorship you are able to provide. It is clear that without your commitments, many of the valuable programs we organize and/ or support would not be in existence. We therefore hope you will join us in Dubai for what promises to be a truly exciting and memorable meeting.

**We rely on you as a close partner in this field and we look forward to meeting you in Dubai!**

# 24<sup>th</sup> World Meeting on Sexual Medicine

Invitation to Corporate Sponsors and Exhibitors

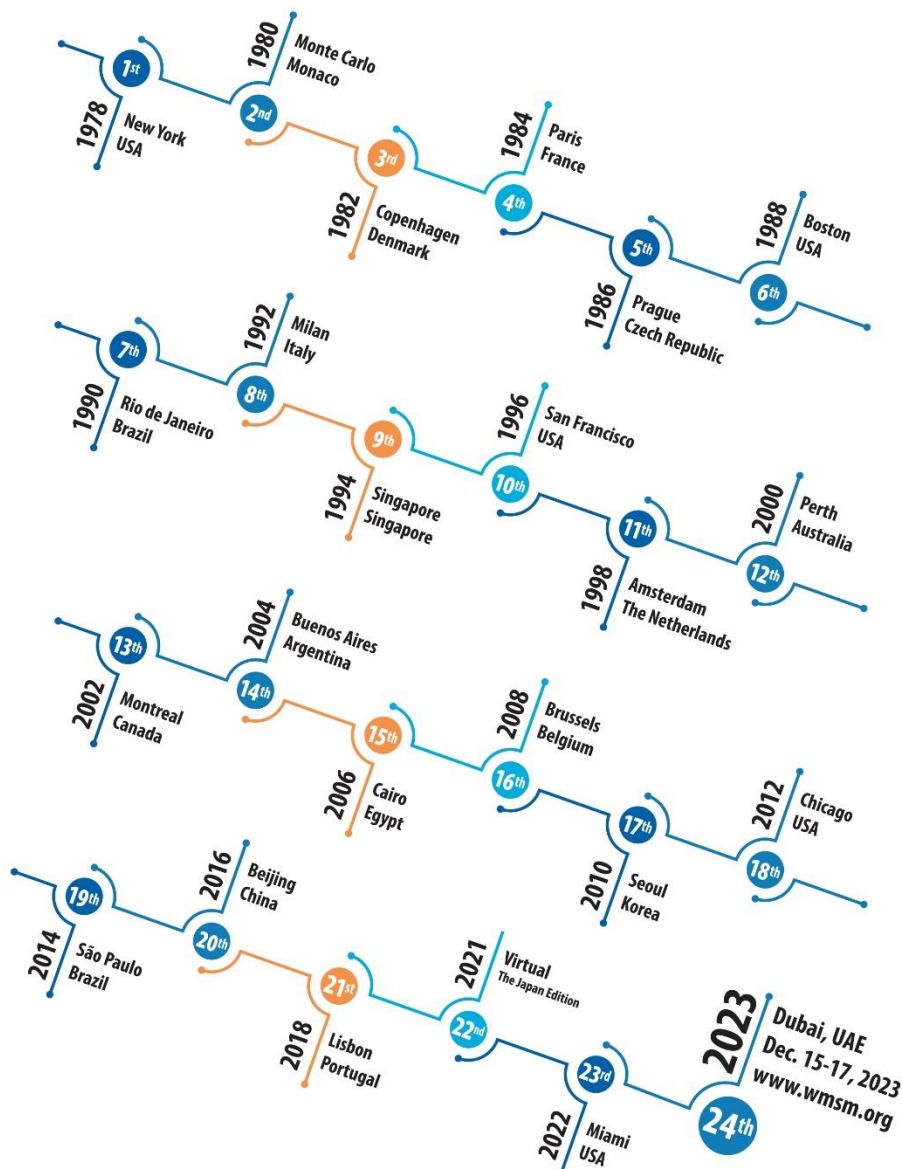
## About ISSM

The International Society for Sexual Medicine (ISSM) was founded in 1982 for the purpose of promoting research and exchange of knowledge for the clinical entity "impotence" throughout the international scientific community. The principal orientation of ISSM was initially towards basic science of erection, defects in the erectile mechanism, and the clinical aspects of diagnosis and treatment of erectile dysfunction. The orientation is now towards the whole field of human sexuality.

The main purposes and objectives of the ISSM are:

1. to establish a scientific Society to benefit the public by encouraging the highest standards of practice, education and research in the field of human sexuality
2. to develop and assist in developing scientific methods for the diagnosis, prevention and treatment of conditions affecting human sexual function; and
3. to promote the publication and encourage contributions to the medical and scientific literature in the field of sexual function.

## Previous World Meetings





# Destination Dubai

Once a small fishing village in the Arabian Gulf, Dubai is today one of the most cosmopolitan cities in the world. One of the seven emirates that make up the United Arab Emirates, the city is home to more than 200 nationalities and offers an unforgettable experience to all visitors. Whether it is by the banks of the Creek, or at the top of the Burj Khalifa, the world's tallest building, Dubai lives and breathes a sense of possibility and innovation. And with an unparalleled coastline, beautiful desert and magnificent cityscapes, memories are just waiting to be made here.

Dubai is easily accessible and the International Airport is the largest airport in United Arab Emirates offering non-stop passenger flights to 249 destinations in 99 countries. Dubai provides a dynamic event offering, made up of global connectivity, state-of-the-art hotels and venues, first-class infrastructure and great hospitality, in addition to the city's diverse knowledge base across all industry verticals, including healthcare, education, technology, transport, clean energy, water and space.

# Venue: Dubai World Trade Center

For over four decades, **Dubai World Trade Center** has been the hub for business and trade. The easily walkable campus offers a variety of food and beverages, business services and retail outlets. You will also find many activities, dining options and experiences available in the exciting neighborhood of downtown Dubai.

Address: Sheikh Zayed Road, Dubai 124752, UAE

Website: <https://www.dwtc.com/en>

Maps: <https://goo.gl/maps/qJCor6cqCsEYiNNm7>



## ISSM Leadership



### Board of Directors

#### Executive Committee

President: Gerald Brock, Canada  
President-Elect: Run Wang, USA  
Past-President: Annamaria Giraldi, Denmark  
Secretary: Kwangsung Park, Korea  
Treasurer: Arthur Burnett, USA

#### Members at large

Sandrine Atallah, Lebanon  
Eric Chung, Australia  
Yutian Dai, China  
Eduardo Miranda, Brazil  
Y. (Cobi) Reisman, Netherlands

#### Representatives Affiliated Societies

APSSM: Koichi Nagao, Japan  
ESSM: Giovanni Corona, Italy  
ISSWSH: Sue Goldstein, U.S.A.  
MESSM: Jawad Feghali, Lebanon  
SASSM: Vasan S S, India  
SLAMS: Fernando Facio, Brazil  
SMSNA: Mohit Khera, USA

## ISSM Advisory Council

#### Past Presidents

1984-1986	Vaclav Michal †, Czech Republic
1986-1994	Gorm Wagner †, Denmark
1994-1998	Robert Krane †, USA
1998-2000	Ron Lewis, USA
2000-2002	Sydney Glina, Brazil
2002-2004	Jacques Buvat, France
2004-2006	P. Ganesan Adaikan, Singapore
2006-2008	Ira Sharlip, USA
2008-2010	John Dean, UK
2010-2012	Edgardo Becher, Argentina
2012-2014	Chris McMahon, Australia
2014-2016	Wayne Hellstrom, USA
2016-2018	Luca Incrocci, Netherlands

# Middle East Society for Sexual Medicine

The MESSM is ISSM's regional affiliated society for the Middle East/Gulf region. The MESSM is an independent nonprofit organization whose aims are to (1) encourage the highest standards of practice, education and research in the field of human sexuality; (2) to develop scientific methods for the diagnosis, prevention and treatment of conditions affecting human sexual function; and (3) to promote the publication of medical and scientific literature in the field of sexual function. The purposes for which the MESSM is organized are exclusively charitable and the MESSM shall not carry on any activities that are inconsistent with its charitable aims as its assets are irrevocably dedicated to charitable purposes.

## MESSM Leadership

### Board of Directors

#### Executive Committee (Officers)

President: Dr. Jawad Feghali, Lebanon  
Past President: Dr Talal Merdad, Saudi Arabia  
President-Elect: Dr. Osama Shaeer, Egypt  
Secretary: Dr. Sandrine Attalah, Lebanon  
Treasurer: Dr. Wafaa Eltantawy, Egypt

#### Directors

Dr. Ayman Albakri  
Dr. Yaman Altal  
Dr. Atia Attaky  
Dr. Hayat Alharthy

#### Past Presidents

2019-2021 Talal Merdad, Saudi Arabia  
2017-2019 Abdulaziz Baazeem, Saudi Arabia  
2015-2017 Ahmed El-Sakka, Egypt  
2013-2015 Tarek Anis, Egypt  
2011-2013 Amr El-Meliegy, Egypt

### Scientific Committee

Imad Rajih, Co-Chair  
Mohamad Arafa, Co-Chair  
Amr El Meligy  
Manaf Elhashimi  
Atia Attaky  
Osama Selim  
Abdulbari Ben Ajjaj  
Meriam Mahboui  
Faysal El Hajeri



# Emirates Urology Society (EUS)

The Emirates Urological Society (EUS) was launched in May 2011 as a sub specialty of the Emirates Medical Association (EMA), to strengthen and promote the practice of urology medicine to improve the quality of life of the people of the UAE; support the promotion of healthcare awareness; foster maintaining high standards of care in urology by facilitating access to the latest innovations and quality scientific and medical education to meet the needs of its members.

## EUS Leadership

Dr. AbdulQadir AL-Zarooni, President of EUS

Dr. Yaser Saeedi, Vice-President of EUS

Dr. Younis al Shamsi, General Secretary of EUS

Dr. Yasser Farahat, Head of Scientific Section

Dr. Yousef al Murawwi, EUS Cultural Committee Chair





## WMSM Scientific Committee

Co-Chairs: Annamaria Giraldi (Denmark) & Amr El-Meliegy (Egypt)

### Members and sub-committees

#### **Subcommittee: Psychosexual Aspects**

Mona Reda (Chair)  
Chris Nelson (Chair)  
Carmita Abdo  
Polosh Roy  
Atia Attaky  
Michael Lew Starowicz  
Marita McCabe  
Sheryl Kingsberg  
Joana Carvalho  
Elham Atalla  
Ines Slim

#### **Subcommittee: Sexual orientation and Identity**

Mohammed Abdel Rassoul (chair)  
Alan Shindel (chair)  
Maurice Garcia  
Flávia Fairbanks  
Flavia Glina  
Rana Khaled  
Peer Briken

#### **Subcommittee: Global Perspective**

Abdulaziz Baazeem (Chair)  
Fernando Facio (Chair)  
Thomas Masterson  
Daniella Wittmann  
Miguel Rivero  
Luca Incrocci  
Faisal Alhajeri  
Sameena Rahman  
Philip Odiyo Ouma  
Hui Jiang  
Talal Merdad

#### **Subcommittee: Female Sexual (Dys)Function**

Wafaa Eltantawy (Chair)  
Caroline Pukall (Chair)  
Marieke Dewitte  
Estela Citrin  
Mijal Luria  
Barbara Chubak  
Padmini Prasad  
Meriam Mahboui  
Rachel Rubin  
Hayat Alharthy  
Hana Yoon

#### **Subcommittee: Basic and Translational Research**

Ahmed El Sakka (Chair)  
Fabio Castiglione (Chair)  
Kwangsung Park  
Simon Gabriel Comerma Steffensen  
Bruno Nascimento  
Ahmed Majzoub  
Linda Vignozzi  
Delphine Behr-Roussel  
Carol Podlasek

#### **Subcommittee: Male Sexual (Dys)function, Medical**

Mohamed Arafa (Chair)  
Andrea Salonia (Chair)  
Hwancheol Son  
Ahmed Motawi  
Emmanuele Jannini  
Ranjith Ramasamy  
Eduardo Bertero

#### **Subcommittee: Male Sexual (Dys)function, Surgical**

Eric Chung (Chair)  
Emad Rajih (Chair)  
Ahmed Ragheb  
Ahmed Shamsodini  
Alejandro Carvajal  
Fahim LH Rajiwate  
Osama Shaeer  
Ayman El Bakri  
Danial Osmonov  
Allen Morey

#### **Subcommittee: Education**

Sandrine Atallah (Chair)  
Vasan SS (Chair)  
Yacov Reisman  
Landon Trost  
Sharon Parish  
Akira Tsujimura  
Abdel Rahman Zahran  
Manaf El Hashimi  
Siu King Mak  
Natesh Prabhu

# Scientific Program & Abstracts

The WSM starts on Thursday, December 14 with 2 pre-meeting activities: a surgical course and a female sexual medicine symposium. The WSM Scientific Program starts on Friday morning December 15 and will run until Sunday December 17 end of day. The program will feature both plenary state of the art sessions as well as by parallel sessions (3 concurrent tracks) and workshops.

	Friday				Saturday				Sunday			
	Plenary	Break-out 1	Break-out 2	Workshop Room	Plenary	Break-out 1	Break-out 2	Workshop Room	Plenary	Break-out 1	Break-out 2	Workshop Room
7:00 AM												
7:30 AM					Sponsored Breakfast Sessions				Sponsored Breakfast Sessions			
8:00 AM												
8:30 AM	Pre-meeting Symposia / Regionals / Language	Pre-meeting Symposia / Regionals / Language	Pre-meeting Symposia / Regionals / Language	Pre-meeting Symposia / Regionals / Language	PLENARY SESSION				PLENARY SESSION			
9:00 AM		Chinese	Korean		Master Lectures				Master Lectures	Best abstract		
9:30 AM					Best abstract				Awards			
10:00 AM	Coffee Break				Coffee Break				Coffee Break			
10:30 AM	Pre-meeting Symposia / Regionals / Language	Pre-meeting Symposia / Regionals / Language	Pre-meeting Symposia / Regionals / Language	Pre-meeting Symposia / Regionals / Language	Concurrent Session	Abstract Sessions	Abstract Sessions	Educational Workshop / Instructional Course / Related Groups & Societies Sessions	Concurrent Session	Abstract Sessions	Abstract Sessions	Workshop / Instructional Course
11:00 AM					Invited Speakers				Invited Speakers			Workshop / Instructional Course
11:30 AM	SA SSM	Chinese	SLAMS									Workshop / Instructional Course
12:00 PM	Lunch Break Friday Prayer				Lunch Break Sponsored Lunch Sessions (12:15 - 13:15 hrs)				Lunch Break Sponsored Lunch Sessions (12:15 - 13:15 hrs)			
12:30 PM												
1:00 PM												
1:30 PM	PLENARY SESSION				Concurrent Session	Abstract Sessions	Abstract Sessions	Educational Workshop / Instructional Course / Related Groups & Societies Sessions	Concurrent Session	Abstract Sessions	Abstract Sessions	Educational Workshop / Instructional Course / Related Groups & Societies Sessions
2:00 PM	Master Lectures				Invited Speakers				Invited Speakers			
2:30 PM	Best abstract											
3:00 PM	Coffee Break				Coffee Break				Coffee Break			
3:30 PM	Concurrent Session	Abstract Sessions	Abstract Sessions	Educational Workshop / Instructional Course	Coffee Break				Coffee Break			
4:00 PM	Invited Speakers				Concurrent Session	Abstract Sessions	Abstract Sessions	Educational Workshop / Instructional Course / Related Groups & Societies Sessions	Session (no highlights)			
4:30 PM					Invited Speakers							
5:00 PM	Opening Ceremony											
5:30 PM	Welcome Reception				ISSM Business Meeting							
6:00 PM					Young Clinicians Reception							
6:30 PM												
7:00 PM												
7:30 PM					WMSM Presidents Dinner							
-												
11:30 PM												

Topics of the sessions above will include all areas of sexual medicine and health, including but not limited to:

### Male sexual dysfunction

- Reconstructive surgery
- Penile transplantation
- Phallic reconstruction
- Peyronie's disease
- Penile implants
- Priapism
- Premature & delayed ejaculation
- Erectile dysfunction
- Psychosexual issues
- Safety and efficacy of testosterone supplementation
- Novel technologies
- Basic and translational research
- LUTS and Sexual Function
- Urological Cancer and Sexual Function

### Sexology, gender, and orientation

- Dyadic perspective on sexual response
- Transgender medicine
- Disorders of sexual differentiation
- The sexual response in the lab
- Sexual orientation
- Sex addiction
- Sexual violence
- Sex counseling
- Sex in aging and disability
- Lifestyle and Sexual Function

# 24<sup>th</sup> World Meeting on Sexual Medicine

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## **Female sexual dysfunction**

Female genital mutilation  
Hypoactive Sexual Desire Disorder (HSDD)  
Orgasm and orgasm disorders  
Rejuvenation, fillers and plastic surgery  
Sexual pain disorders  
Arousal disorders  
The pelvic floor in sexual function and dysfunction  
Basic and translational research  
Endometriosis

## **Infertility, miscellaneous**

Genital malignancy (penile, vulvar cancer)  
Surgical and medical approach of male infertility  
Genital developmental anomalies  
Genital dermatology  
Systemic and chronic illness and sexuality  
Hormone Deficiency  
STI's

## **Abstracts**

The WMSM will host presentations on the most recent and ground-breaking research in sexual medicine. The scientific committee welcomes abstract submissions for oral, poster and video presentations in the following categories:

- Androgens in Men
- Androgens in Women
- Basic Science: Female
- Basic Science: Male
- Couples and Sexual Health
- Epidemiology/Risk Factors
- Erectile Dysfunction: Medical
- Erectile Dysfunction: Surgical
- Ethics/History of Sexual Medicine/Sexology
- Evaluation/Imaging/Diagnostics for Sexual Concerns
- Fertility/Reproductive Health
- Gender Affirming Medical Therapy/Transgender Care
- Gender Affirming Surgery
- Genital Dermatology and Surgery in Women
- Mental Health/Sex Therapy
- Oncosexology
- Orgasm Disorders in Women
- Orgasm/Ejaculation Disorders in Men
- Peyronie's Medical Management
- Peyronie's Surgical Management
- Psychotherapeutic Treatment of Sexual Problems
- Sexology/Sex and Culture
- Sexual and Genital Pain
- Sexual Arousal Disorder
- Sexual Desire/Hypoactive Sexual Desire
- STI (sexually transmitted infections)
- Vaginismus

Abstracts can be submitted until August 1, 2023 through the following link:

<https://issm.secure-platform.com/a/solicitations/139/home>

## Sponsorship Information & Levels

The ISSM offer companies the opportunity to support the World Meeting on Sexual Medicine enabling them to promote their scientific endeavors by becoming a Sponsor and/or Exhibitor.

All sponsorship options are listed in this brochure. Sponsors may opt for a single sponsor item, but any combination of multiple sponsorship opportunities and/or categories is possible.

The International Society for Sexual Medicine will conclude a sponsorship contract with all sponsors. All applications for sponsorship will be processed on a FCFS basis (first-come, first-served). Sponsors will have 1<sup>st</sup>/2<sup>nd</sup>/3<sup>rd</sup>/4<sup>th</sup> choices based on the sponsor levels, which are (in this order) Premium Sponsorship, Major Sponsorship, Main Sponsorship, Regular Sponsorship. See schedule below for the respective minimum contribution amount per level and applicable deadline for selecting sponsorship options.

### Sponsorship Levels

Sponsorship levels are listed below from which sponsors may select different elements according to the amount of their financial support, which will indicate their level of sponsorship. If you are interested in becoming a sponsor of the World Meeting on Sexual Medicine, please contact Mr David Casalod, CEO, ISSM Executive Director, or Ms Vivian Gies, Event Manager, ISSM Meeting Director from the International Meeting Planning Agent and Office by phone: +31 75 647 6372 or by email: [info@wmsm.org](mailto:info@wmsm.org)

SPONSORSHIP LEVEL	Minimum Contribution	Selection Sponsorship Options Deadline
PREMIUM SPONSOR	USD 125,000	July 1, 2023
MAJOR SPONSOR	USD 75,000	August 1, 2023
MAIN SPONSOR	USD 35,000	September 1, 2023
SUPPORTER PACKAGE	USD 15,000	November 1, 2023
EXHIBITOR	As from USD 3,600	December 1, 2023

## Sponsor Packages

### Premium Sponsor

USD 125,000

Premium Sponsors will be given priority in their selection from the list of sponsorship options. Premium Sponsors will be given **first choice until July 1, 2023**, and within the category/level you will be served on a first-come, first-served (FCFS) basis. Premium Sponsors will enjoy the following benefits:

#### Booth Space

Premium booth space up to 36 sq. meter (387 sq. ft). As a Premium Sponsor you have the first choice to select your preferred location on the exhibition. In case no booth space is required by a Premium sponsor, a complimentary hospitality suite may be offered.

#### 1 Hour **Exclusive/Non-Concurrent** Symposium Time Slot

As a Premium Sponsor you will be granted with a 1-hour timeslot to organize your own **exclusive and non-concurrent** (unopposed) symposium inside the program hours. You will be provided access to the plenary hall (meeting room) and costs for the room incl. available (basic) audiovisual materials are included. You are free to offer food and/or drinks to the participants during your symposium (costs of F&B not included). Date and timeslot to be agreed upon with the organization.

#### Acknowledgement Printed Announcements/Publications

All Premium Sponsors will be acknowledged as such in all official printed pre-meeting announcements and the Exhibit Guide.

#### Acknowledgement Electronic Announcements/Publications

All Premium Sponsors will be acknowledged as such in electronic meeting announcements and publications for as long as CME regulations allow us to do so.

#### Registration Area

Your company name and logo will be prominently displayed in the registration area on a banner exclusively dedicated to our sponsors and exhibitors.

#### Off-site events

As a major contributor you may host pre-approved off-site events outside of program hours involving our leadership, faculty and delegates.

#### Exhibitor's Badges

Premium Sponsors are entitled to a maximum of 20 free exhibitor (corporate) badges. Note that we allow exhibitors to attend the meeting's open sessions (based on availability). Additionally, you may purchase up to 20 additional exhibitor badges against a reduced fee of USD 250 per person.

#### 20 Complimentary Meeting Registration Passes

You will receive 20 complimentary full meeting registration passes that you may use at your discretion to invite physicians to attend the meeting.

#### Meeting Lanyard/Neck cord

Exclusively for all Premium sponsors: company logos will be displayed on the official meeting lanyard/neck cord.



# 24<sup>th</sup> World Meeting on Sexual Medicine

*Invitation to Corporate Sponsors and Exhibitors*

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## **Meeting Website**

As a Premium Sponsor you will be offered a full page on our website exclusively dedicated to your company containing your company's profile, product summary and contact details including a link to your website (max. 1000 words total).

## **Meeting App Splash Screen**

The meeting program will be available through ISSM's dedicated mobile web application (available on Android and IOS). The application will give all delegates quick access to information and schedules for the meeting. Your company logo will be displayed every time when someone opens the app (splash screen). Premium Sponsors will also be clearly identified in the meeting app.

## **2 inserts in delegate bag (1 for symposium, 1 corporate/product)**

All delegates will receive their delegate bags on arrival containing program book/exhibit guide and other relevant announcements and publications. As a Premium sponsor, you are entitled to 2 inserts in the delegate bag, e.g. 1 corporate/product brochure and 1 branded announcement for your symposium.

## **Full Page Advertisement in Exhibit Guide**

The organization will provide all delegates with a printed guide (included in program book or as separate publication) to the exhibition of the meeting. You are entitled to place a 1 page full color advertisement in this exhibit guide (inside page).

## **A-la-carte item(s)**

To make sure you get maximum exposure as a Premium Sponsor, we offer you an additional credit of USD 10,000 that you may use to select a-la-carte sponsor options (see below).

## **Expression of thanks at the Opening Ceremony**

Your company will be recognized by name in the official opening ceremony by the Meeting Chair.

## **Major Sponsor**

**USD 75,000**

As a Major Sponsor, you will be given priority in your selection from the list of sponsorship options after Premium Sponsors until August 1, 2023 and within your category/level you will be served on a first-come, first-served (FCFS) basis. Major Sponsors will enjoy the following benefits:

### **Booth Space**

Premium booth space up to 24 sq. meter (258 sq. ft). As a Major Sponsor you have the second choice to select your preferred location on the exhibition (after Premium Sponsors). In case no booth space is required by a Major sponsor, a complimentary hospitality suite may be offered (if available).

### **1 Hour Symposium Time Slot (concurrent, non-exclusive)**

As a Major Sponsor you will be granted a 1-hour timeslot to organize your own symposium. You will be provided access to a meeting room and costs for the room incl. available (basic) audiovisual materials are included. You can select your own food and/or drinks to be offered to the participants during your symposium, but costs of F&B are not included (to be paid directly to supplier). Date and timeslot to be agreed upon with the organization based on availability and available meeting rooms and after Premium Sponsors have selected their timeslots.

### **Acknowledgement Printed Announcements/Publications**

All Major Sponsors will be acknowledged as such in all official printed pre-meeting announcements and the Exhibit Guide.

# 24<sup>th</sup> World Meeting on Sexual Medicine

*Invitation to Corporate Sponsors and Exhibitors*

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## **Acknowledgement Electronic Announcements/Publications**

All Major Sponsors will be acknowledged as such in electronic meeting announcements and publications for as long as CME regulations allow us to do so.

## **Registration Area**

Your company name and logo will be prominently displayed in the registration area on a banner exclusively dedicated to our sponsors and exhibitors.

## **Off-site events**

As a major sponsor you may host pre-approved off-site events outside of program hours involving our leadership, faculty and delegates.

## **Exhibitor's Badges**

Major Sponsors are entitled to a maximum of 15 free exhibitor (corporate) badges. Note that we allow exhibitors to attend the meeting's open sessions (based on availability). Additionally, you may purchase up to 10 additional exhibitor badges against a reduced fee of USD 250 per person.

## **15 Complimentary Meeting Registration Passes**

You will receive 15 complimentary full meeting registration passes that you may use at your discretion.

## **Meeting Website**

We will list all Major Sponsor on a dedicated page on our website including your name+logo, contact details and a link to your website.

## **Meeting App Banner**

The meeting program will be available through ISSMs dedicated mobile web application (available on Android and IOS). The application will give all delegates quick access to information and schedules for the meeting. You will be allowed a banner (rotating, non-exclusive) on the mobile app home screen which is shown after the splash screen. Major Sponsors will also be clearly identified in the meeting app.

## **Insert in delegate bag**

All delegates will receive their delegate bags on arrival containing program book/exhibit guide and other relevant announcements and publications. As a Major sponsor, you are entitled to an insert in the delegate bag.

## **Half Page Advertisement in Exhibit Guide**

The organization will provide all delegates with a printed guide (included in program book or as separate publication) to the exhibition of the meeting. You are entitled to place a half page full color advertisement in this exhibit guide (inside page).

## **A-la-carte item(s)**

To make sure you get maximum exposure as a Major Sponsor, we offer you an additional credit of USD 5,000 that you may use to select a-la-carte sponsor options (see below).

## **Expression of thanks at the Opening Ceremony**

Your company will be recognized by name in the official opening ceremony by the Meeting Chair.

# 24<sup>th</sup> World Meeting on Sexual Medicine

Invitation to Corporate Sponsors and Exhibitors

---

## **Main Sponsor**

**USD 35,000**

As a Main Sponsor, you will be given priority in your selection from the list of sponsorship options after Premium and Major Sponsors until September 1, 2023 and within your category/level you will be served on a first-come, first-served (FCFS) basis. Main Sponsors will enjoy the following benefits:

### **Booth Space**

Premium booth space up to 18 sq. meter (194 sq. ft). As a Main Sponsor you have the third choice to select your preferred location on the exhibition (after Premium and Major Sponsors).

### **Acknowledgement Printed Announcements/Publications**

All Main Sponsors will be acknowledged as such in all official printed pre-meeting announcements and the Exhibit Guide.

### **Acknowledgement Electronic Announcements/Publications**

All Main Sponsors will be acknowledged as such in electronic meeting announcements and publications for as long as CME regulations allow us to doing so.

### **Registration Area**

Your company name and logo will be prominently displayed in the registration area on a banner exclusively dedicated to our sponsors and exhibitors.

### **Off-site events**

As a Main Sponsor you may host pre-approved off-site events outside of program hours involving our leadership, faculty and delegates.

### **Exhibitor's Badges**

Main Sponsors are entitled to a maximum of 10 free exhibitor (corporate) badges. Note that we allow exhibitors to attend the meeting's open sessions (based on availability). Additionally, you may purchase up to 5 additional exhibitor badges against a reduced fee of USD 250 per person.

### **10 Complimentary Meeting Registration Passes**

You will receive 10 complimentary full meeting registration passes that you may use at your discretion.

### **Meeting Website**

We will list all Main Sponsor on a dedicated page on our website including your name+logo, contact details and a link to your website.

### **Insert in delegate bag**

All delegates will receive their delegate bags on arrival containing program book/exhibit guide and other relevant announcements and publications. As a Main sponsor, you are entitled to an insert in the delegate bag.

### **A-la-carte item(s)**

To make sure you get maximum exposure as a Major Sponsor, we offer you an additional credit of USD 5,000 that you may use to select a-la-carte sponsor options (see below).

# 24<sup>th</sup> World Meeting on Sexual Medicine

Invitation to Corporate Sponsors and Exhibitors

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## Supporter Package

USD 15,000

With the Supporter Package, you will be recognized as a 'Sponsor' of the WMSM and have both a premium double booth as well as 10 full meeting registration passes included and are rewarded with extra exposure while enjoying the following benefits:

### Booth Space

Premium double booth space of 12 sq. meter (194 sq. ft) and preferred access to the selection of your location on the exhibition (after Premium/Major/Main sponsors but before regular exhibitors).

### Acknowledgement Printed and Electronic Announcements/Publications

As a Supporter, you will be acknowledged as a 'Sponsor' in all official printed pre-meeting announcements and the Exhibit Guide as well as in electronic meeting announcements and publications for as long as CME regulations allow us to do so.

### Registration Area

Your company name and logo will be prominently displayed in the registration area on a banner exclusively dedicated to our sponsors and exhibitors.

### Exhibitor's Badges

You are entitled to 8 free exhibitor (corporate) badges. Note that we allow exhibitors to attend the meeting's open sessions (based on availability). Additionally, you may purchase up to 8 additional exhibitor badges against a reduced fee of USD 250 per person.

### 10 (!!!) Complimentary Full Meeting Registration Passes

You will receive 10 complimentary full meeting registration passes that you may use at your discretion.

### Meeting Website

We will include your name+logo, contact details and a link to your website on a dedicated sponsor page on our website.

## Custom Packages

All the above packages are customizable. If you require a customized package please contact David Casalod, Executive Director, at [david@issm.info](mailto:david@issm.info) or by phone +31-75-6476372.

The price of your custom sponsor package will also define the 'level' of sponsorship, meaning the price will need be equal to or higher than the selling price of the packages above (resp. \$125,000; \$75,000; \$35,000; \$15,000 for Premium/Major/Main/Supporter) to be identified as a sponsor at that level. Obviously, you're only entitled to the items specifically offered as part of your custom package.

# Industry Symposia

As a service to the WMSM meeting delegates, ISSM has adopted a policy of allowing industry-sponsored symposia in conjunction with its World Meeting on Sexual Medicine. Industry Sponsored Symposia organized by Sponsors (whether pharmaceutical, medical device or other healthcare related companies) will have, as their main objective, the dissemination of scientific data and innovation, which will enhance the meeting experience for all participants.

All interested companies will need to submit a symposia proposal in writing to [info@wmsm.org](mailto:info@wmsm.org) no later than July 1, 2023, for consideration of the ISSM. The proposal should address, as a minimum, the following items:

- Official title of your Symposium;
- Short description of your Symposium;
- Program schedule, number of presentations, duration and timelines;
- For each presentation: official presentation title and speaker name and affiliation(s);
- Preferred date and timeslot (see below);
- Anticipated attendance figure(s);
- Acceptance of the ISSM Industry Symposium Terms and Conditions (see below).

The Scientific Committee will review each proposal and industry sponsors of accepted symposia will be notified no later than August 1, 2023.

## Symposia Options and Timeslots

### 1 hour non-exclusive/concurrent Industry Symposium

**USD 45,000**

Symposia timeslots for industry symposia have been pre-reserved for our Sponsors (see Sponsor Packages). Exclusivity (non-concurrent timeslots) are reserved for our premium sponsors whereas 1<sup>st</sup> options to concurrent symposium timeslots are offered to our major sponsors.

However, if time slots remain available after the Major Sponsor Deadline (as from August 1, 2023) we offer you the opportunity to apply for a timeslot to organize your 1-hour symposium in which your company will have the opportunity to host your own session.

Included in the rate of USD 45,000 are the following items:

- Room Rental fees and set-up fees (theatre);
- Standard Audio-Visual equipment available in the meeting room (data projector, screen, laser pointer, PA system incl. microphones);
- Session announcements in the Official Exhibit Guide and in electronic publications related to the meeting;
- Signage at the entrance of the session room (as from 30 minutes prior to start of symposium);
- 1 insert in the delegate bag (max. A4 size, max 4 pages).

Not included are:

- Speaker expenses, including travel, hotel, meeting registration;
- F&B, costs of food and drinks;
- Additional AudioVisual Materials;
- Any technical/AV support required;
- Session Registration (sign in sheets, etc.);
- Any other direct or indirect/related costs.



# 24<sup>th</sup> World Meeting on Sexual Medicine

Invitation to Corporate Sponsors and Exhibitors

---

## Dates and timeslots:

TIMESLOT / DATE (preliminary)	Friday December 15	Saturday December 16	Sunday December 17
Morning	n/a	07:30 – 08:30	07:30 – 08:30
Midday	12:15 – 13:15	12:15 – 13:15	12:15 – 13:15

## Symposia Terms and Conditions

- Special time slots will be designated and will be allocated on a “first-come, first-served” basis;
- The supporting company for the Symposium may select speakers and topics;
- The company, in addition to the symposium fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the speakers have already been invited by the Meeting;
- All costs related to a self-organized symposium session. e.g. remuneration, travel and accommodation for the invited faculty related to the reserved symposium, technical & audio-visual facilities other than the standard facilities provided in the lecture hall, are at the expense of the sponsor concerned;
- Symposium Program is subject to approval by the scientific committee of the Meeting. In case where the scientific committee will disapprove the Symposia Program, each party will be entitled to cancel the Symposium booking without paying any penalty for the cancellation or for any damages caused by the cancellation to the other party. Accordingly, upon such cancellation, neither of the parties will have any claims, demands or suits towards the other;
- Satellite Symposia are offered as non-accredited, promotional educational opportunities and will be clearly indicated as “Sponsored Symposium”.

## A-la-carte Sponsorship Options

### Advertising

as from USD 4,500

Publication:	Exhibit/Resource Guide	
Format:	Full color A4	
Distribution:	At the meeting (1200 pax)	
Options:	1/1 A4 page sponsor’s advert on inside page	USD 7,500
	1/2 page sponsor’s advert on inside page	USD 4,500

### Breaks (Coffee/Tea)

USD 10,000

Morning and afternoon coffee/tea breaks can be sponsored. Branding of coffee stations and related materials allowed, costs for branding not included. For more details please contact the organization.

### Delegate Bags

USD 5,000

Delegate Bags will be branded (non-exclusive) with your company logo. If you’re interested in (providing) exclusive conference bags, please contact the organization.

# 24<sup>th</sup> World Meeting on Sexual Medicine

Invitation to Corporate Sponsors and Exhibitors

---

## **Hospitality Suite (based on availability)**

**as from USD 25,000**

A dedicated (meeting) room within the meeting room allocation will be assigned to you for the duration of the Exhibits that may be used as a Hospitality Suite. The space will be available for the supporter to host and entertain its guests throughout the Meeting; branding of the room (inside) is allowed. Supporters will have the option to order catering at an additional cost. Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines. Cost depends on room size. Hospitality rooms will also be included in the Exhibit Guide / Floor maps and treated in the same way as the exhibits. Important note: WMSM 2023 hospitality rooms will be on a different level from where the exhibition area is located.

## **Insert in Delegate Bag**

**USD 3,500**

Inclusion of promotional material such as leaflets and brochures in the delegate bags which will be given to all participants at registration. Material should be provided by Supporter and approved by the organization. Approval and costs depend on size/weight/form, but as a guideline the max size is A4 and max. 8 pages. Larger/heavier and/or odd-sized items may be considered by the organization at an additional charge.

## **Mobile App**

**as from USD 2,000**

The meeting program will be available through ISSM's own mobile application (IOS and Android). The Besides society information, ISSM mobile application will give all delegates quick access to information and schedules for the WMSM. This application will be a valuable resource for all delegates throughout the meeting. The various options for exposure are described below.

## **Sponsor Splash Page (exclusive item for Premium Sponsors)**

**USD 15,000**

Make a lasting first impression with a splash screen. There is incredible value to be gained by being visible to every attendee when they open the ISSM meeting app. This PRIME spot allows you to move away from the often missed printed flyers and posters and gives you a "can't miss it" advertising solution.

### **BENEFITS** of a Splash Page

- ✓ Full-Screen ad
- ✓ Ad displays **IMMEDIATELY** when app is opened
- ✓ Automatically sized to fit iPhone, iPad and Android devices

## **Banners (non-exclusive, rotating)**

**USD 4,500**

A dynamic way to reach attendees. Banner ads are displayed on the home-screen of the app and are clickable, which will help drive booth and website traffic and increase brand visibility. Attendees can easily connect with you by tapping through to websites or destinations within the app. This includes listings that house valuable content like contact info, documents, and more. Also, consider the benefits of a banner ad that targets specific attendees by leveraging group-based content.

### **BENEFITS** of a Banner

- ✓ Banners are placed on the main screen for ultimate visibility
- ✓ Real-time reports provide impressions and click-through rates

## **Sponsored Listing**

**USD 2,000**

Standard listing is offered to all exhibitors. If you really want to stand out and make your brand more visible, sponsored listings are the easiest way to get into the spotlight.

### **BENEFITS** of Sponsored Listings

- ✓ Additional exposure for your brand through listings

# 24<sup>th</sup> World Meeting on Sexual Medicine

Invitation to Corporate Sponsors and Exhibitors

---

- ✓ Expanded profiles including photos, brochures, and other marketing materials

## Survey

USD 4,000

There will be two ways you can gather feedback directly from attendees with custom surveys and interactive polling. Sponsored surveys let you gather comprehensive data from the broader attendee base with options for customization and multiple questions. For example, if you purchase a live poll, you can gather feedback from an audience in real time and display the live results in a session presentation. This allows you to be a part of the conversation and make adjustments on the fly.

### BENEFITS of Surveys

- ✓ Paperless. No paper to distribute and collect. Surveys can be featured in session pages, within sponsored listings or on the home screen with an icon.
- ✓ Polls are an interactive part of meetings that can be branded for you and used for immediate feedback.
- ✓ You can incorporate your brand's name in questions or include a brand image within a poll or survey

## Push Notifications

USD 2,500

Push notifications will instantly help you reach attendees with important information, alerts, updates and more. It's an ideal way for you to connect with more customers. Native apps will allow you to create custom messages and send them to attendees anytime and anywhere. Push notifications appear on the screen of an attendee's device even if the meeting app is closed, similar to a text message. This will allow you to ensure that alerts and updates are always seen. With push notifications, you can encourage attendees to visit your booth or view your company listing to learn more about your products and services.

### BENEFITS of Push Notifications

- ✓ Alerts pop-up instantaneously on each attendee's device
- ✓ All attendees receive notifications as long as they have the meeting app
- ✓ Use this avenue to connect with attendees before, during and after the meeting
- ✓ Target specific groups of attendees with segmented push notifications

## Notepads & Pens

USD 7,500

An opportunity to provide each participant with a notepad and pens with your corporate branding which are placed in all delegate bags for use during the meeting and afterwards (excluding production costs).

## Wi-Fi (Wireless Internet)

USD 15,000

With your support, Wi-Fi will be made available to all meeting delegates free of charge. Proper exposure of your company when connecting to the Wi-Fi network will be provided. For options please contact the organization.

## Other suggestions and/or Ideas?

The Organization remains at your disposal to help you maximize your exposure by customizing sponsor options based on your specific preferences. Please don't hesitate to contact us! -

## Exhibition

The WMSM 2023 will be organized in the Sheik Maktoum hall of the Dubai World Trade Center. This hall will be exclusively used for the WMSM and will host both the plenary room, 2 break out rooms and the exhibition area (see image). This means that the main meeting rooms are all directly connected to the exhibition area and that delegates need to pass through the exhibit area to access the session rooms. The WMSM Exhibit Area will also feature Coffee and Tea stations during breaks and continuous water stations.



## Exhibition Booth Space

The costs for booth space rental is **USD 600 per square meter net (excl. services and taxes)**. Premium booth space is priced at **USD 800 per square meter**. The minimum surface of a booth is **6 (six) square meters (3 meter x 2 meter)** and thus priced at **USD 3,600 for a regular inline booth and USD 4,800 for a premium booth**.

Available booths:	Size	Price Inline	Price Corner/Premium
	3x2 m <sup>2</sup> (6 square meter / 65 sq. feet)	USD 3,600	USD 4,800
	4x2 m <sup>2</sup> (8 square meter / 86 sq. feet)	USD 4,800	USD 6,400
	5x2 m <sup>2</sup> (10 square meter / 108 sq. feet)	USD 6,000	USD 8,000
	6x2 m <sup>2</sup> (12 square meter / 130 sq. feet)	USD 7,200	USD 9,600

**Other/custom booth sizes:** Exclusively reserved for our sponsors.

**Included in rental fees:** Net floor space only.

**Not included in rental fees:** Partition walls, furniture, electricity and related supplies, telephone, data lines, internet, Wi-Fi, flowers, plants, cleaning of the booth, exhibitor's insurance.

**Optional (at extra fee):** Modular booths/partitions, furniture, AV, F&B, carpets, electricity supply, auxiliary staff, hostesses, etc. can be ordered from the exhibition office upon completion of registration. Further information will be contained in the service manual for exhibitors which will be available in September 2023 (3 months prior to meeting).

**Exhibitor badges:** 2 exhibitor badges included for booths of 6 square meters.  
3 exhibitor badges included for booths of 8 square meters.  
4 exhibitor badges included for booths of 10 square meters.  
5 exhibitor badges included for booths of 12 square meters.  
Maximum **5 extra** exhibitor badges can be ordered at USD 250 per person. Any additional badges will be charged at the regular registration fees. Badges are only to be used by company employed booth crew members and cannot be transferred to other persons. All badges are personified.

**Exhibitors Manual:** The Exhibitors Manual will be sent to you approx. 3 months prior to the meeting.

**Resource exhibit/guide:** Each exhibiting organization will be listed in the exhibit/resource guide which will be distributed to each meeting delegate as well as listed in the mobile app.

# 24<sup>th</sup> World Meeting on Sexual Medicine

Invitation to Corporate Sponsors and Exhibitors

---

## Exhibition Hours (preliminary)

### Set up:

Thursday, December 14, 2023 from 08:00 – 22:00

### Opening Hours

Friday, December 15, 2023 from 08:00 to 19:00 (Welcome Reception @ Exhibits)

Saturday, December 16, 2023 from 08:00 to 17:00

Sunday, December 17, 2023 from 08:00 to 16:00

### Networking Reception in the exhibition area

Friday, December 15, 2023 from 17:30 to 19:00

### Dismantling

Sunday, December 17, 2023 from 16:00 to 22:00

## ISSM Sponsors from last 5 years

The WSM has always attracted key industry players in the field of sexual medicine, from large international pharmaceutical companies and medical device companies to local distributors and pharmacies. The list below shows Sponsors from the last 5 years (2018-2022):

- Absorption Pharmaceuticals, LLC
- AGADA´ Medical Techn. icw WIKKON
- Bayer AG
- Bayer Yakuhin, Ltd
- Besins Healthcare
- Boston Scientific / AMS Men's Health
- Coloplast
- Direx GmbH
- Dornier MedTech GmbH
- Elsevier
- ELvation Medical GmbH
- Endo Men's Health
- FANCL CORPORATION
- Fellow Health, Inc.
- FemiWave®
- FERRING Pharmaceuticals
- FirmTech
- Fotona
- GlaxoSmithKline
- GOTOP Medical, Inc.
- Halozyme Therapeutics
- Intuitive Surgical
- Irrisept Corporation
- Janssen Pharmaceutical
- KYORIN
- Medical Treatment Appliance Techn.
- Medispec Ltd.
- Menarini Group
- MenMD
- MTS Medical
- NeoTract, Inc.
- PathRight Medical
- Pfizer
- PROCARE Health
- Ramblin'Brands
- RECORDATI Industria Chimica e Farm.
- Reflexonics LLC / Urology Health Store
- RENDS
- Repros Pharmaceuticals
- ReviveRX Pharmacy
- Rigicon, Inc.
- Signati Medical Inc.
- SOBI
- SoftWave TRT
- Sprout Pharmaceuticals, Inc.
- STORZ Medical AG
- Tenga Healthcare, Inc.
- The Permanente Medical Group
- Timm Medical /Metuchen Pharma
- Uberlube
- Viatris
- Virility Medical
- Wisepress
- Zimmer MedizinSystems
- ZSI (Zephyr Surgical Implants)



# Legal Notices

The terms and conditions of the exhibition from ISSM shall be taken into account. These terms correspond to the terms and conditions of international trade fairs. The terms can be found on pages 26-34 of this invitation.

Upon written request, we will send you our terms and conditions prior the conclusion of a contract. Please use the booth application form enclosed to make your binding application to take part in the technical exhibition and send it to the ISSM Office c/o Status Plus BV.

On confirmation of the registration by ISSM/Status Plus BV by email, a contract is concluded, and the exhibitor will receive an invoice from ISSM. From that date of confirmation, the exhibitor may no longer withdraw his application or reduce the size of the booth requested free of charge. The full booth rental plus any ancillary expenses incurred are payable in total. Decisions regarding admission of exhibitors and exhibits and on allocation of space will be made by the ISSM. Sponsorship levels and the respective contracts will be taken into account when space is allocated. Special requests for booth locations will be fulfilled where possible, however shall not represent a condition for the participation in the exhibition.

Please note that we do not work with a fixed floor plan. ISSM collects all stand application forms and will start to create the floor plan after the application deadline. The exhibition floor plan and the exhibition manual will be provided approximately 3 months before the meeting (September 2023).

## Payments

ISSM will invoice exhibitors & supporters as follows: 100% of the invoiced amount due upon signing contract

ISSM will invoice sponsors as follows:                                 50% of the invoiced amount due upon signing contract  
50 % of the invoice amount by 1 September 2023

## Disclosure

ISSM requests speakers and chairs in the scientific program of the WSM and in the Industry Sponsored Symposia to disclose potential conflicts of interest. Speakers are requested to disclose potential conflicts of interest regarding their current presentation with the submitted abstract in advance. Potential conflicts of interest can involve grants, honoraria, shares, paid positions on advisory boards etc.

## Media/Publicity

The logo of the ISSM, MESSM, EUS and the WSM as well as using the name "World Meeting on Sexual Medicine" is only to be used in official meeting publications, events and publications that have been officially approved by the Organization. The meeting logo may be used with designation of sponsors for own advertising by Premium, Major and Main Level Sponsors. Press conferences conducted by industry partners may not be organized in parallel to the official meeting press conferences. Requests will need to be approved by the ISSM or respective organizations. No activities may be organized during the Opening Ceremony, Networking Reception and Closing Ceremony. Companies organizing press conferences should inform ISSM of the date, schedule and venue of their press conferences.

## Photos, video- and audio-recording

Taking photos, filming and recording of the exhibition and scientific sessions by the participants and the industry is strictly prohibited unless prior written approval has been obtained from the ISSM.

## TERMS & CONDITIONS

### 1 GENERAL

#### 1.1 Definitions in these Terms and Conditions

a. "Application Form(s)": the ISSM Sponsor Application Form, the ISSM Additional Support Application Form, which when provided to ISSM office constitutes an irrevocable offer from the Sponsor to enter into a binding agreement for the item(s) indicated on the Application Form(s);

b. "Agreement": the Sponsor Agreement and/or the Additional Support Agreement;

c. "Booth": the construction, built on the Stand Space in which the Exhibitor displays his/its products or exhibits;

d. "Confirmation": the written confirmation (including by fax or e-mail) from ISSM of its allocation of one or more Sponsor Item(s), which is sent to the Sponsor by ISSM upon receipt by ISSM of (i) the Application Form(s) or (ii) the written approval (including by fax or by e-mail) from the Sponsor of a reasonable alternative as set out in article

e. "Meeting": the 24<sup>th</sup> World Meeting on Sexual Medicine;

f. "Venue": the Dubai World Trade Center;

g. "ISSM Office", executive office through Status Plus with locations in the US at 14305 Southcross Dr., Suite 100, Burnsville MN 55306, USA and in the Netherlands, Zaanweg 119A, 1521 DS Wormerveer, The Netherlands;

h. "Sponsor Agreement": the agreement between ISSM and the Sponsor with respect to the ISSM Sponsor Program, as further defined by the Confirmation and article 3 of these Terms and Conditions;

i. "Additional Support Agreement": the agreement between ISSM and Sponsor with respect to one or more Sponsor Item(s) other than participation in the ISSM Sponsor Program, as further defined by the Confirmation and article 3 of these Terms and Conditions;

j. "ISSM": "International Society for Sexual Medicine", a tax exempted 501(c)3 US non-profit corporation incorporated in the state of California having offices with "Status Plus LLC" in the US and "Status Plus BV" in the Netherlands (see "ISSM Office") and for these purposes represented by "Status Plus LLC";

k. "Exhibition": the presentation of for profit and not for profit biomedical companies and/or companies interested in the field of Sexual Medicine during the Meeting;

l. "Exhibitor": the natural or legal person, including his/ its employees, servants and agents, to whom a Stand Space at the Exhibition has been allocated by ISSM;

m. "Prospectus": the document provided by ISSM which contains information about the meeting and which includes these Terms and Conditions and the Application Form(s);

n. "Sponsor" the natural or legal person on behalf of which an Application Form has been submitted to the ISSM;

o. "Sponsor Item(s)": the exhibition stand space, the satellite symposium slot, the additional support opportunity, participation in the ISSM Sponsor Program, all as set out in the applicable Application Form(s), and/or any other sponsor items as offered by ISSM;

p. "Stand Space": the area of space at the Venue where the Exhibitor is allowed, under the Sponsorship Agreement, to display his/its products or exhibits;

q. "Standard Booth": the construction, built on the Stand Space in which the Exhibitor displays his/its products or exhibits, provided by ISSM, upon application and (pre) payment by the Exhibitor;

r. "Terms and Conditions": the regulations set out in this document, which govern the Application Form(s), The Sponsorship Agreement, the Additional Support Agreement and any further agreements between ISSM and the Sponsor in connection with these documents.

#### 1.2 Application Procedure and Formation of Binding Agreement

a. With observance of the submission date of the Application Form, ISSM will decide whether an agreement will be entered into with the Sponsor with respect to the ISSM Meeting Sponsor Program and/or one or more Sponsor Item(s) as set out in the Application Form(s) submitted by the Sponsor. ISSM is free to refuse an Application Form without giving reasons.

b. ISSM and the Sponsor shall have entered into a binding Sponsorship Agreement with respect to one or more Sponsor Item(s) as soon as ISSM has sent a Confirmation to the Sponsor. The details of the Sponsorship Agreement are laid down in the Confirmation and article 3 of these Terms and Conditions.

c. ISSM will only send a Confirmation to the Sponsor for a Sponsor Item for which the Sponsor submitted an Application Form or which has been accepted by the Sponsor as a reasonable alternative as set out in article 1.2-(d).

# 24<sup>th</sup> World Meeting on Sexual Medicine

## Invitation to Corporate Sponsors and Exhibitors

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d. ISSM will consider the Sponsor's wishes as far as possible. If a Sponsor Item for which the Sponsor submitted an Application Form is not available for the Sponsor, ISSM may propose one or more reasonable alternative(s) to the Sponsor, which can be accepted by the Sponsor in writing within 5 business days as from the date of the proposal. In the absence of a timely acceptance, the proposal of ISSM will lapse and ISSM has the right to offer and/or allocate the same reasonable alternative(s) to a third party. The Sponsor is not entitled to a reasonable alternative.

e. Unavailability of one or more Sponsor Item(s) for which the Sponsor submitted an Application Form does not affect the fact that upon Confirmation ISSM and the Sponsor shall have entered into a binding agreement with respect to one or more available Sponsor Item(s) for which the Sponsor submitted an Application Form.

f. The Sponsor acknowledges that as from the date of the Confirmation of the Sponsorship Agreement it is bound by cancellation conditions as set out in article 3.2 in the event of cancellation of one or more Sponsor Item(s).

### 1.3 Payment

a. An invoice for the full amount concerned, will be sent to the Sponsor by the ISSM Office as soon as parties have entered into a binding agreement as set out in articles 1.2-(b) or 1.2-(c). Unless provided otherwise by ISSM, payment of the invoice is due within 30 days of the invoice date.

b. The Sponsor will pay the invoices of ISSM by wire transfer in USD.

## 2 EXHIBITORS

### 2.1 Application, Alteration and Cancellation

a. All applications for a Stand Space must be made pursuant to the Exhibition Contract. These Terms and Conditions are hereby incorporated by reference into the Application Form. The ISSM alone has the authority to accept or refuse applications for admission and to allocate the Stand Space but will consider the Exhibitor's wishes as far as possible.

b. The submission of the Application Form, accompanied by an advance payment equal to full payment of the total rent of the Stand Space, followed by acceptance by the ISSM through allocation of a Stand Space at the Venue shall form a Contract between the ISSM and the Exhibitor. Upon receipt of the Application Form and the advance payment, the ISSM shall confirm the Contract in writing within 4 weeks.

c. The ISSM reserves the right to advance, postpone, vary and/or change the location of the Exhibition and/or vary and/or change the location and/or size of the Stand Space and/or Booth, and/or the layout of the Exhibition, without the Exhibitor having any claim on the ISSM.

d. The Contract or part thereof, may only be cancelled by the Exhibitor with prior written approval by ISSM. Unless the Application Form specifies otherwise, any advance payment made for the Stand Space shall be forfeited by the Exhibitor in case of cancellation.

e. In case of cancellation of the Exhibition and/or the Contract by the ISSM due to circumstances or events beyond ISSM's control (force majeure), the ISSM shall refund the sums paid by the Exhibitor, after deduction of fees and costs incurred for and in connection with the Exhibition. Such expenses may be apportioned, in full or in part, among the participants proportionately on the basis of the Stand Space and/ or Booth applied for or allocated to them.

f. Whenever the Exhibitor fails to meet his/its obligations under the Contract, the ISSM has the right, without prior notice or prior proof of default, to immediately terminate the Contract without liability for any damages, direct or indirect, incurred by the Exhibitor as a result of such termination. With the exception of the events described in Article 2.g shall, in the event of such termination, all sums paid by the Exhibitor under the Contract be forfeited. Without limitation to the aforementioned, the Exhibitor shall be deemed to fail to meet his/its obligations under the Contract whenever the Exhibitor is declared bankrupt, a Receiver is appointed or the Exhibitor otherwise ceases his/its activities.

g. In case the Exhibitor, due to circumstances or events beyond the Exhibitor's control (force majeure), fails to meet his/its obligations under the Contract, the ISSM shall refund the sums paid by the Exhibitor, after deduction of fees and costs incurred for and in connection with the Exhibition. The Exhibitor has to submit prove of evidence to the ISSM of such event.

### 2.2 Rent and Payment

a. The rent of the Stand Space and, where applicable, the Standard Booth, as specified by the ISSM, is to be increased with applicable (State) Taxes. The ISSM is entitled to demand an advance payment from the Exhibitor. The Exhibitor shall pay these advance payments in a timely manner, as instructed by the ISSM.

b. The Exhibitor shall pay the total cost of the rent of the Stand Space allocated as per the ISSM's instructions.

# 24<sup>th</sup> World Meeting on Sexual Medicine

## Invitation to Corporate Sponsors and Exhibitors

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c. Whenever the Exhibitor fails to meet his/its obligation to pay in a timely manner, the amount due will increase on the basis of an interest rate of 1.5 % per month.

### 2.3 Stand Space and Booth

a. The Exhibitor shall keep his/its Exhibition Space open, clean and in good order throughout the Exhibition.

b. Subletting or sub-using (part of) the Stand Space and/or Booth by the Exhibitor without prior written approval from the ISSM is not permitted.

c. Exhibit booths must be manned at all times while the exhibit hall is open.

d. Demonstrations on the Stand Space and/or in the Booth will be permitted only after prior written approval by the ISSM.

e. The Exhibitor shall arrange for and procure all necessary licenses, approvals and other documents required for the construction of and in connection with the Exhibitor's.

f. Demonstrations on the Stand Space and/or in the Booth will be permitted only after prior written approval by the ISSM.

g. The Exhibitor shall arrange for and procure all necessary licenses, approvals and other documents required for the construction of and in connection with the Exhibitor's occupation and use of Stand Space and/or the Booth during the Exhibition, to the satisfaction of, and in a timely manner as indicated by the ISSM.

h. The Stand Space's and/or Booth's technical installations must be approved by the ISSM or persons duly authorized by the ISSM. The technical installations, provided by or through the ISSM, or by or through the Technical Organizer, shall be operated only by personnel, appointed or approved by the ISSM or the Technical Organizer.

i. No exhibit, display of products or working demonstrations which involve substances of a dangerous, explosive or any kind of objectionable nature may be brought or held in the Venue without prior written approval from the ISSM.

j. Fundraisers, auctions, or activities that involve donations other than to ISSM are not permitted.

k. Interviews, demonstrations, and the distribution of literature or samples must be made within the Exhibitor's Booth.

l. Any scientific and/or educational presentations are prohibited within the exhibit hall. However, presentations

that promote a company's products and services are allowed within the company's Stand Space.

m. No one under the age of 18 is allowed admission to the exhibit hall at any time.

n. Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.

### 2.4 Distribution of Giveaways, Contests and Food

a. The ISSM follows the council of Medical Specialty Societies "Code for Interactions with companies" regarding exhibitor giveaways. For full text and document can be viewed at [www.cmss.org](http://www.cmss.org) "Revised Code for Interaction with Companies". All items distributed must be useful at the meeting and/or relate to the professional activities of the Booth visitors. Items must be small in size and made available to all participants regardless of registration type or demographics as long as the supplies last. The items should be of minimal value.

b. Exhibiting companies distributing giveaways are required to submit a request for approval of giveaway to ISSM.

c. Unapproved items may not be distributed. Any exhibiting company found distributing materials that have not been officially approved will be asked to cease distribution immediately and will be penalized.

d. Information cards to be filled out by participants in order to obtain a giveaway item are allowed if the participants are willing to provide their personal information; however, participants who do not wish to fill out the card must still be allowed to receive the give-away item.

e. The serving of food and/or beverages in exhibit booths must be notified to ISSM in writing.

f. It is not allowed to serve alcoholic beverages on the exhibition floor.

g. After the Agreement has been entered into, a manual containing further information concerning the Exhibition, together with order forms for booth services and additional fittings regarding the construction, installation and decoration of the Stand Space and/or Booth (e.g. connections, electrical installation and electrics, water, furniture, AV, food and beverage, etc.) and activities to be held at the Stand Space and/or Booth shall be provided by the Office to the Exhibitor. These services and additional fittings will be invoiced by or on behalf of the Venue. The Exhibitor must order the services and additional fittings and

# 24<sup>th</sup> World Meeting on Sexual Medicine

## Invitation to Corporate Sponsors and Exhibitors

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pay the related invoices in a timely manner, as instructed by the ISSM Office.

h. All materials used in the exhibit hall must be flameproof and fire resistant in order to conform to the local fire ordinances.

i. The Exhibitor showcasing pharmaceutical (or pharma dependent) products is advised to consult the advice of the Codes of Practice for the Promotion of Medicines presented by The Pharmaceutical Research and Manufacturers of America (PhRMA) body. In all cases, the Exhibitor is responsible for ensuring that their promotion during the Meeting is legally and ethically acceptable.

### 2.5 Sponsors in Exhibition Area

a. All sponsors are clearly identified with their company product name and/or logo.

b. Representatives of sponsors are clearly identified on their name badge, with their company name. The Exhibitors badge is different from the participants' badge.

c. Exhibitors will be allowed badges based on their exhibit level. There will be an additional charge for each additional badge over and above those included in their exhibit level.

d. No trading of badges with other representatives or attendees is allowed. Each representative must wear the official Exhibitor Badge at all times while attending the meeting functions.

e. Commercial advertising during the meeting is restricted to the Exhibition area. All distributed promotional material must be approved by ISSM.

### 2.6 Noise

a. Electrical or other mechanical apparatus must be muffled so that the noise generated does not interfere with other Exhibitors. In addition, speaker and microphone volume must be kept at a reasonable level at all times so as not to disrupt neighboring exhibits.

### 2.7 Construction, Decoration and Dismantling

a. Unless the Application Form specifies otherwise (and provides for ordering a Standard Booth and additional service, fitting and installation) the ISSM supplies Stand Spaces with a table with a chair and a trash can. Any additional service, fitting installation and/or Booth shall be provided by the Venue to the Exhibitor, after application as specified hereunder.

b. The installation, operation and dismantling of the Stand Spaces and/or Booths and the display of products or

exhibits is to take place in consultation with the ISSM. The ISSM or persons duly authorized by the ISSM are authorized to give instructions and directives and to make regulations.

c. After the Contract has been established, a manual containing further technical information concerning the Exhibition, together with order forms for Booths, services and additional fittings regarding the construction, installation and decoration of the Stand Space and/ or Booth (e.g. electrical installation and electrics, water, drainage, space heating, gas etc.) and activities to be held at the Stand Space and/or Booth shall be provided by the Venue to the Exhibitor. These services and additional fittings will be invoiced by or on behalf of the Venue. The Exhibitor must order the services and additional fittings and pay the related invoices in a timely manner, as instructed by the Venue.

d. The ISSM and/or the Venue shall inform the Exhibitor in writing of the date and time on which the Stand Space shall be available for installation and decoration, the date and time the Stand Space must be completed as well as the date and time the dismantling of the Stand Space may commence and is to be completed. Except for the date and times indicated by the ISSM, no construction and installation work and the carrying in of goods is allowed. These dates and times may be changed by the ISSM.

e. Should the Exhibitor for any reason fail to remove all his/ its property or otherwise fail to vacate the Stand Space by the date and time specified by the ISSM, the Exhibitor shall be fully responsible for any penalties imposed on the ISSM or any other losses or costs incurred by the ISSM as a result thereof. Without prejudice to any other right or remedy of the ISSM, the ISSM may remove any property of the Exhibitor from the Stand Space after said time at the Exhibitor's expense, without any liability for loss or damage to such property.

f. Plans with respect to any construction, decoration and further fittings, which are not to be provided by or via the Venue, and an outline of the Exhibitor's projected activities are to be submitted for approval to the ISSM, in a timely manner as indicated by the ISSM. The ISSM may make all necessary amendments to the Exhibitor's planned construction, decoration and activities. No construction can take place, decorations be made or activities undertaken without the prior written approval by the ISSM. The Exhibitor shall not change the construction, decoration, and activities from the approved plan without prior written approval by the ISSM. The Exhibitor is responsible and liable for all extra costs associated with the Exhibitor's proposed plans.



# 24<sup>th</sup> World Meeting on Sexual Medicine

## Invitation to Corporate Sponsors and Exhibitors

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### 3 SPONSORSHIP

#### 3.1 General

The WMSM will be organized in conformity with UE-ACCME standards and policies.

a. The Sponsor will respect the scientific program of the ISSM Annual Meeting (WMSM) completely and the Sponsor will fully endorse all Terms and Conditions, which form an integral part of the Sponsorship Agreement between ISSM and the Sponsor.

b. The Sponsor agrees to support the meeting by making a financial contribution for the Sponsor Item(s) as set out in the Confirmation.

c. The rights and obligations of ISSM and/or the Sponsor under the Sponsorship Agreement may not be assigned, transferred or delegated by the Sponsor to third parties. However, the Sponsor may assign its rights and obligations under the Sponsorship Agreement to (i) any of its affiliates, (ii) its successor (including the survivor company of any consolidation or merger) or (iii) its assignee of all or substantially all of its business (jointly "the New Sponsor"), under the condition that ISSM has provided its written consent prior to such an assignment. Permission of ISSM for such an assignment must be requested by the Sponsor in writing. In case ISSM has agreed to such an assignment and the New Sponsor does not fulfill its obligations under the Sponsorship Agreement, the Confirmation and/or these Terms and Conditions, the Sponsor and the New Sponsor shall be jointly and severally liable for the damage resulting there from.

d. Any notice required under the Sponsorship Agreement shall be given in writing by means of a letter or fax directed in respect of ISSM to its Office and in respect of the Sponsor to the contact details provided by the Sponsor in the Application Form. Failure to exercise any right of ISSM shall in no event be deemed to constitute a waiver of such right. No amendment, modification, or supplement of any provision of the Sponsorship Agreement shall be valid or effective unless made in writing and signed by duly authorized representatives of each party.

e. Registration to the ISSM Annual Meeting (WMSM) as a delegate, exhibitor, or satellite organizer is a requirement for admission to the meeting area.

#### 3.2 Cancellation Conditions

a. The cancellation conditions set out in this article apply to all Sponsor Items.

b. Notification of the Sponsor to cancel one or more Sponsor Item(s) must be submitted to the ISSM Office in writing (ISSM Executive Office, 14305 Southcross Dr., Suite 100, Burnsville MN 55306, USA).

c. The effective date of cancellation of a Sponsor Item will be the date on which the Office receives the written notice from the Sponsor.

d. In case of cancellation of one or more Sponsor Item(s):  
Premium & Major Sponsors: before June 1, 2023, a 50% refund, less a \$250 administrative fee will be granted. No refunds will be granted on/after June 1, 2023.  
Other Sponsors & Exhibitors: before September 1, 2023, a 50% refund, less a \$250 administrative fee will be granted. No refunds will be granted on/after September 1, 2023.

e. ISSM may at its own discretion decide to release the Sponsor from its obligation to pay the cancellation fee as referred to in article 3.2-(d) if after the cancellation by the Sponsor, ISSM has entered into a Sponsorship Agreement with a third party for all of the Sponsor Items which have been cancelled by the Sponsor. Under no circumstances is ISSM obliged to find such a third party.

f. Should the Meeting not be held or cancelled due to reasons within the sphere of ISSM, ISSM will either - at its own discretion - offer participation in a new event within one year from the date cancelled at no extra costs, or refund the Sponsor Fee.

g. Should the Meeting not be held or cancelled due to reasons of force majeure, ISSM will repay any unspent portion of the amount paid by the Sponsor for the Sponsor Item(s) or, in case such unspent amount cannot be defined, an amount proportionate to the amount paid by the Sponsor for the Sponsor Item(s) in accordance with the calculations of ISSM.

#### 3.3 Promotion and Publicity

a. Advertisements are published in the final program book provided their content is approved by ISSM.

b. ISSM's approval is necessary prior to inclusion of printed commercial advertisements in printed material.

c. Advertisements may only be used to promote a company in general, product(s) or services. A booth number or satellite symposium timeslot may be mentioned.

d. ISSM must review and approve all promotional materials produced in conjunction with the satellite symposium, including invitations, announcements, inserts and signs.

e. No marketing pieces, invitations, communications of any kind may use ISSM or meeting logo. The name of the ISSM

# 24<sup>th</sup> World Meeting on Sexual Medicine

## Invitation to Corporate Sponsors and Exhibitors

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and the ISSM Annual Meeting may be mentioned one time in each communication for identification purposes, in a reasonably- sized, neutral font. Neither ISSM nor the ISSM Annual Meeting (WMSM) may be part of the title or heading, be prominently featured or listed first in printed materials.

f. Allow at least five business days for ISSM to review the requests. The deadline to submit promotional materials for ISSM to approve is November 15, 2023.

g. No free or paid publicity of any kind or in any form is allowed for non-exhibiting companies.

h. The Exhibitor is not allowed to place exhibited goods and/ or advertising material outside the Stand Space, to hold inquiries among the visitors and participants in and around the meeting venue, to distribute advertising material outside the Stand Space and around the meeting venue, to make any announcements regarding the Exhibition on radio and/or television nor make recordings for commercial purposes without prior written approval from ISSM.

i. The Exhibitor shall allow ISSM or persons or legal entities duly authorized by ISSM, to publish a catalogue, compiled on the basis of information to be furnished by the Exhibitor. Exhibitor shall duly submit the required information to ISSM as specified by ISSM. ISSM accepts no responsibility or liability for any errors and/or omissions in the catalogue.

j. Advertising must be related to the field of Sexual Medicine as is approved by ISSM on the basis of its scientific objectivity and accuracy of information presented.

k. The Exhibitor showcasing pharmaceutical (or pharma-dependent) products is advised to consult the advice of the Codes of Practice for the Promotion of Medicines presented by the Pharmaceutical Research and Manufacturers of America (PhRMA) bodies. In all cases, the Exhibitor is responsible for ensuring that their promotion during the Meeting is legally and ethically acceptable.

### 3.4 Education and Scientific Sessions

a. No commercial advertising is permitted during any of the education or scientific sessions in or near the meeting rooms.

b. Speakers must use the generic drug names only.

c. All speakers and chairs must disclose their relevant financial relationships with commercial interests. In addition one is obliged to show any disclosure to participants on the first slide of each presentation for the duration of at least 10 (ten) seconds.

d. ISSM does not permit commercial advertisers or other third- party sponsors to make changes to content, or to introduce biased content in any of its educational or scientific sessions.

e. Commercial Exhibitors have no influence on the content or presentation of scientific and education programs of the ISSM.'

f. The organization of education or scientific events outside the satellite program of the ISSM Annual Meeting (WMSM) is not accepted.

### 3.5 Other Events Sponsored by the Industry

a. Requests may be made to ISSM for the purpose of organizing other events for meeting guests/participants during the meeting other than those described in the Prospectus, including but not limited to social events or side Meetings ("Event").

b. The Office must receive a full outline of the Event before November 15, 2023. Allow at least five working days for ISSM to review the Event.

c. The Event cannot take place during the official program of the ISSM.

d. Unapproved Events are not allowed to take place. If it does take place, the sponsoring company (companies) will be penalized, notwithstanding all other rights of ISSM.

## 4 SATELLITE SYMPOSIA

### 4.1 General

a. Satellite symposium Organizers have to submit their preliminary program to the ISSM Office who will present it to the Scientific Program Committee for approval. The latter reserves the right to adjust the program and/ or speakers if necessary (The deadline for submission of the program (titles + speakers) is October 1, 2023).

b. Applications for an ISSM Meeting Symposia will be accepted on a first come, first served basis; however first priority assignments will be given to companies who sponsored a symposium at the previous ISSM Meeting

c. Satellite symposia are clearly indicated as such and are held before the start of the scientific program. Organizers can ONLY advertise in and near their satellite symposium with posters, leaflets and marketing items such as pens and notepads.



# 24<sup>th</sup> World Meeting on Sexual Medicine

## Invitation to Corporate Sponsors and Exhibitors

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d. The schedule of satellite symposia must not conflict with the scientific or education program of the Meeting.

e. Registration to the ISSM as a delegate or exhibitor is required for admission to satellite symposia.

f. ISSM does not provide credit for satellite activities.

### 4.2 Room Set-up and Assignments

a. All satellite symposium rooms will be set theater style no exceptions. This will ensure the maximum potential attendance for the event.

b. Satellite symposium lectures must be kept contained within the assigned symposium room.

c. Videotaping the satellite activities within the assigned meeting room is permitted; however videotaping outside of the designated area is strictly prohibited.

d. All food functions must occur within the assigned symposium time frame.

### 4.3 Printed Matter

a. ISSM must review and approve all promotional materials produced in conjunction with the satellite symposium, including invitations, announcements, inserts and signs.

b. Promotion of other activities is not allowed.

c. No marketing pieces, invitations, communications of any kind may use the ISSM or ISSM logo. The name of the ISSM Annual Meeting (WMSM) may be mentioned one time in each communication for identification purposes, in a reasonably sized, neutral font. The ISSM Annual Meeting (WMSM) be part of the title or heading, be prominently featured or listed first in printed materials.

d. All symposia material must contain the following statement: "This event is neither sponsored by nor endorsed by ISSM."

e. Allow at least five business days for ISSM to review the requests.

f. Signs, invitations and other communication must clearly mention "Satellite Symposium" and the name of the company (companies) supporting the Satellite Symposium or organizing organization.

g. Advertisements can include brief information about your satellite symposium or booth but may only be used to promote your company in general, product(s) or services. ISSM is responsible for the approval of all advertisements.

The Office will send technical details after receipt of the Application Form.

h. Satellite activities are allowed one (1) promotional sign (produced by the sponsor of the event) outside the room in which the event will take place. The sign should be put in place immediately prior to the event and must be removed immediately following the event

i. Exhibit booth representatives may distribute invitations and other promotional material for the event at their booth. Canvassing outside of a sponsor's exhibit booth is strictly prohibited.

## 5 LIABILITY, INDEMNITY AND INSURANCE

### 5.1 General

a. Neither ISSM, MESSM, EUS, nor any of its members, officers, agents or employees shall be held liable for, and are released from liability for, any damage, loss, harm or injury to the person or property of the Exhibitor or any of its officers, agents, employees or other representatives or injury to any person(s) connected thereto, irrespective of how these expenses, losses, damages, harm or injury may have occurred, except such as may arise from the ISSM's willful misconduct or gross negligence.

b. The ISSM and/or any of the co-organizing entities are not responsible or liable for the correct operation of any or part of the technical installations at the exhibition, and cannot be held liable for damages of any kind incurred by the Exhibitor, caused by insufficient or incorrect operation of these technical installations or parts thereof, except such as may arise from the ISSM's willful misconduct or gross negligence.

c. The Exhibitor accepts full responsibility and liability for the repair of any damages directly or indirectly caused by the Exhibitor to the property of the Venue or third parties.

d. The Exhibitor and their agents agree to protect, indemnify, defend and hold harmless and undertakes to indemnify the ISSM in respect of, but not limited to, all claims, actions, proceedings, costs, expenses, damages or liabilities, including bodily injury, harm or death, arising from or in connection with the construction, decoration, operation, activity or dismantling by the Exhibitor of the Stand Space and/or Booth during the Exhibition.

e. The Exhibitor accepts full responsibility and liability for all costs for legal procedures, legal and other expert aid, incurred by the ISSM as a result of the Exhibitor not complying with the Contract.

# 24<sup>th</sup> World Meeting on Sexual Medicine

## Invitation to Corporate Sponsors and Exhibitors

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f. The Exhibitor and their contractors shall adequately insure all his/its property, personnel and contractors. All exhibitors and their contractors must have insurance to protect themselves against bodily injury and property damage claims arising from the Exhibitors participation in this Meeting.

g. Exhibitors and their agents agree to protect, indemnify, defend and hold harmless the Venue and the ISSM, their employees and agents against all claims, liability, injuries and damages to persons or property, governmental charges or fines and attorney's fees arising out of fines and attorney's fees arising out of or caused by negligence or wrongful acts of the exhibitor or his agents, servants or employees. Exhibitor acknowledges responsibility for obtaining adequate insurance coverage against property loss or damage and against liability for personal injury.

h. In case of cancellation of the Exhibition and/or the Contract by the ISSM due to circumstances or events beyond ISSM's control (force majeure), the ISSM shall refund the sums paid by the Exhibitor, after deduction of fees and costs incurred for and in connection with the Exhibition.

Such expenses may be apportioned, in full or in part, among the participants proportionately on the basis of the Stand Space and/ or Booth applied for or allocated to them.

## 6 PUBLICITY

### 6.1 General

a. No free or paid publicity of any kind or in any form is allowed for non-exhibiting firms. The Exhibitor is not allowed to place exhibited goods and/or advertising material outside the Stand Space, to hold inquiries among the visitors and participants in and around the Venue, to distribute advertising material outside the Stand Space and around the Venue, to make any announcements regarding the Exhibition on radio and/or television nor make recordings for commercial purposes without prior written approval from the ISSM.

b. The Exhibitor shall allow ISSM or persons or legal entities duly authorized by ISSM, to publish a catalogue, compiled on the basis of information to be furnished by the Exhibitor. Exhibitor shall submit the required information to the ISSM in a duly manner, as specified by the ISSM. The ISSM accepts no responsibility or liability for any errors and/or omissions in the catalogue.

## 7 MISCELLANEOUS

### 7.1 General

a. Catering activities and catering related activities on the Stand Space are only permitted after prior written approval by the ISSM. No prior approval is required for keeping drinks and foodstuffs on the Stand Space that have been obtained from the catering department of the Venue.

b. The Exhibitor is not allowed to have goods at the Stand Space or Booth which cause a nuisance owing to their offensive smell or in any other way cause a nuisance, to set in action any device producing objectionable noise or light effects, and/or keep them available.

c. In case of a disturbance of the peace at the Exhibition, caused directly or indirectly by the Exhibitor, the ISSM is authorized to close down the Stand Space and remove all persons and/or products the ISSM deems necessary in order to restore the order. In the event of such an occurrence, the ISSM is authorized to terminate the Agreement forth- with, without the Exhibitor having any right of restitution of the paid sums. The Exhibitor shall be fully responsible and liable for all costs resulting from the disturbance and the measures taken in connection therewith. The terms and conditions of the Venue are supplementary to these Terms and Conditions. In case of conflict these Terms and Conditions prevail, unless the ISSM specifies otherwise.

d. If an Exhibitor has failed to meet his obligations towards the ISSM under the Agreement, the ISSM may: keep possession of the goods of the Exhibitor, present in the Venue, or have them stored at the expense and risk of the Exhibitor in order to promote that obligations under the Agreement will be met, without any previous intervention of a Court; place the collection of the amounts due by the Exhibitor in the hands of a third party and charge to the Exhibitor all costs both in and out of court attendant upon the collection of the amounts due, whether or not increased with the legal rate of interest applicable, as from the date the amounts are due.

## 8 FINAL CLAUSES

### 8.1 General

a. ISSM is entitled to rule upon all matters not provided for in these Terms and Conditions and to make any necessary amendments or additions hereto, which shall thereupon become binding to the Exhibitor.

b. The rules of organizing an exhibition in the Dubai World Trade Centre (DWTC) stated in General regulations of the Dubai World Trade Centre (DWTC) are inextricably linked in these Terms and Conditions. In case of conflict these Terms and Conditions prevail, unless the ISSM specifies otherwise.

# 24<sup>th</sup> World Meeting on Sexual Medicine

## Invitation to Corporate Sponsors and Exhibitors

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c. In the event of a dispute between the parties in connection with this Agreement, the parties agree that the matter shall be subject to the exclusive jurisdiction of the courts of Illinois, USA.

d. The prevailing party shall be entitled to reasonable attorney's fees, costs and disbursements in addition to other relief to which it may be entitled, provided that, if the prevailing party fails to recover the entire amount claimed, recovery of costs and fees shall be limited to the amount which bears the same relationship to the total costs and fees incurred by the prevailing party as the amount recovered bears to the amount claimed.

e. These Terms and Conditions apply to, and are inextricably linked by reference therein, all agreements pursuant to and in connection with the Agreement between the ISSM and the Exhibitor.

f. No other terms and conditions shall apply, unless such terms and conditions have been accepted by the ISSM. Such acceptance shall be made in writing only.

g. FDA Regulations, Any medical device or pharmaceutical or other type of medical product exhibited must comply with all applicable FDA regulations for presentation to U.S. attendees. Any medical device, pharmaceutical or other type of medical product still under clinical investigation that is graphically depicted on a commercial exhibit must:

- Be prominently labeled as still being under clinical investigation.
- Contain only objective statements about the product. Contain no claims on safety, effectiveness or reliability.
- Contain no comparative claims to other marketed products.
- Exist solely for the purpose of obtaining investigators.
- Be accompanied by directions for becoming an investigator and a list of investigator responsibilities.
- Contain the statement: "Caution – Investigational Products- limited to investigators' investigational use" or a similar statement of prominent size and placement.

h. Furthermore, if the product is not licensed or approved by the FDA for use in urological procedures, that fact must be properly disclosed following FDA guidelines.

i. Additional information regarding FDA regulations may be obtained directly from the FDA ([www.fda.gov](http://www.fda.gov)). Additional constraints may apply. It is important that exhibitors comply with and remain updated on FDA guidelines for

exhibit and promotions to U.S. physicians and health care professionals.

j. Each exhibiting company is responsible for compliance with the Americans with Disabilities Act (ADA) Compliance in their exhibit. The International Association of Exhibitions and Events (IAEE) publish a guide with instructions for ADA compliant booths. Contact the IAEE for more information at +1 972-458-8002 or [www.iaee.com/pdf/ada](http://www.iaee.com/pdf/ada)

# End Notes

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